



PRAKASAM ENGINEERING COLLEGE

O.V. Road, Kandukur, Prakasam Dist., A.P., Tel : 08598 222288, 221300

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Department of Information Technology

A Report of workshop on Web Designing


(20 June 2013 to 21 June 2013)

A Work Shop programme on “**Web Designing**” organized by Department of IT was held from 20th June 2013 to 21st June 2013 at PEC, where the Faculty and students of other Engineering colleges were present. The main objective of the workshop is to have a knowledge on Web Designing. This workshop is to have knowledge on search engine optimization, well-organized content, user-friendly site, effective calls to action, increase conversion rate and to give the quality and quantity output with the help of the some technologies, and tools. Prof.**B.SUBBA REDDY**, Samuel George Engineering College, markapur was invited by the Department as speaker for two days Workshop.

The event started on 20th June 2013 with an overwhelmingly warm welcome address delivered by Mr.**K.SUBBA REDDY**, Head of the Department of IT followed by words of motivation by Dr. M.**LAKSHMANA RAO**, Principal of PEC, welcomed our resource person Prof.**B.SUBBA REDDY** enriching association between us in the future. The audience were inspired by the motivating words of Dr. M.**LAKSHMANA RAO** followed by the interesting talk by Prof.**B.SUBBA REDDY**.

Prof.**B.SUBBA REDDY**, conducted the workshop with power point presentation. He discussed the importance of Web Designing Responsive **Design**, Minimalism, Parallax Scrolling, Infinite Scrolling, Cross-Browser, Compatibility, Typography, CSS Animations etc., and Applications of this technology in various areas and sectors And also suggested to add future enhancements by assuming what will be happening in future in mind.

At the end of the Workshop, few faculty gave their feedback, and explained how they were benefited. In the end Prof.**B.SUBBA REDDY** was presented with token of appreciation by Principal Dr. M.**LAKSHMANA RAO** for the reference and support in organizing this Workshop .


Head of the Departement
Department of
INFORMATION TECHNOLOGY
PRAKASAM ENGINEERING COLLEGE
O.V. Road, KANDUKUR-523 105
Prakasam Dt, A.P.